

# Instructions to authors

## 1° Editorial line

The journal *Entreprendre & Innover* publishes high-level articles on entrepreneurship and innovation that are accessible to a broad audience. We bring together practitioners and researchers to identify the most compelling and timely questions and trends. Researchers write on fundamental topics linked to current events in a way that is meaningful to practitioners. And practitioners contribute experiences, lessons and tools from the field that enlighten and question researchers.

We strive to provide a readership of managers, trainers, teachers, entrepreneurs, business incubation professionals and business leaders with original articles that are scientifically sound or innovative in terms of the ideas expressed. The journal is open to ALL disciplines and viewpoints interested in entrepreneurship.

As the journal is also aimed at practitioners, we are careful to ensure that contributions have a concern for practical applications, entrepreneurial implications and/or policy recommendations.

Each issue has a specific theme that serves as a guideline for identifying contributors and selecting articles. However, each issue also contains articles that are unrelated to the theme but are topical or timely. These articles may emerge from academic colloquia and/or professional conferences.

One issue per year also includes unsolicited submissions that do not correspond to a call for papers.

There are 5 types of contributions sought:

- Research article (including case studies)
- Innovative practice: pedagogical (see specific instructions for Innovative Pedagogical Practice authors), or professional (feedback on an experiment or an

innovative process with explanation of the contextual issues, documented assessment and reflective questioning).

- Professionals speaking out: interview, forum.
- Book review, studies/reports.
- Essays, tribunes, provocations, interdisciplinarity, in short articles that provoke debate with different points of view.

Articles can be submitted in French or English.

## 2. **Editorial guidelines**

This editorial line is translated into specific guidelines for authors:

- A list of 3 to 5 strong points highlighting the key elements of the text's value for the dual researcher/practitioner profile of our readers.
  - The absence of a final bibliography and the need to retain only fundamental bibliographical references (ideally around 15), presented throughout the text in footnotes.
- A final paragraph presenting the practical implications of the research.
- A relevant bio of the author(s): beyond giving their titles and functions, it must include an explanation of the personal interest of each of the authors in the topic of the article.
- A "non-academic" writing style: active turns of phrase, short sentences, accessible vocabulary are expected, as well as journalistic style titles (of parts and sub-parts): avoid impersonal generic formulas such as "introduction", "conclusion", etc.
- Authors are encouraged to include at least one illustration (photo, drawing, diagram, computer graphics, etc) in their text.

- Format of articles

- Texts in Word format,
- "Arial" font,
- Size 12,

- Double-spaced,
- Numbered pages ("insert/page numbers" function in Word)

- Detailed presentation

#### *Title of the article*

- Always propose one, even if it may be modified for editorial reasons
- Five to ten words maximum
- It must be provided in English, also for articles in French.

#### *Authors*

After the title, indicate your full name, your position, the institution or organisation with which you are affiliated, your postal and e-mail addresses, and the mobile or fixed telephone number where you can be reached.

#### *Biography*

We ask for a 2-3 line presentation of your background and interests, including one or two major publications if applicable. In order to make this presentation interesting for our readers, we ask you to add a line or two to explain your personal interest in the subject of the submitted article: why you are interested in this subject, this question, etc.

#### *Abstracts*

Authors are required to provide a 5-10 line summary of their paper, outlining the main arguments made, the context and/or method used and the practical and, where appropriate, theoretical implications of their contribution. The style of the abstract should be appealing, and therefore lively and dynamic.

The abstract must be provided in two versions, one in English and one in French if the article is in English.

### *Strong points*

In addition to the abstract, which gives a synthetic view of the text, authors are asked to present the strengths of the text in the form of 3 to 5 bullets, presenting the key elements of the value of the text for the dual researcher/expert profile of our readers.

### *Final paragraph on implications*

Authors are explicitly asked to conclude their papers with a paragraph of at least 15 lines that presents the practical implications (entrepreneurial, managerial, societal or political) of their contribution. In the absence of specific implications, it should at least include a conclusion or an expression of the author's personal opinion on the subject.

### *Notes*

- Use the "insert/note" function in Word.
- In *Entreprendre & Innover*, notes are presented at the bottom of the page as the text progresses, not as a long bibliography at the end. They are numbered throughout the text (and not numbered by page).
- Be careful with the length of the notes: this is a journal for practitioners, not just for an academic audience. Be concise! Diagrams, tables and graphs
- Diagrams, tables and graphs are welcome.
- Powerpoints should be sent as a separate file along with the text file.

### *Sidebar*

- These allow you to lighten the text by "calling out" certain elements. They may concern methodology, examples of good practice, or alternative points of view that serve as a counterpoint to the text.
- Sidebars should not exceed 2,000 characters.

- There can be three or four per article

### *Heading*

Articles should have "headings" - titles of parts (inter) and sub-parts (inter 2), which set the pace of the article and should be meaningful and encourage further reading. The editor-in-chief of the journal reserves the right to modify these headings to facilitate reading.

- Length

Please note that articles submitted via the platform that exceed the maximum length will be rejected. Contributions should be limited to no more than **30,000 characters, including spaces**, summaries, highlights and appendices (excluding the author(s)' biography).

**The expected length for book reviews is between 9 and 12,000 characters, and for interviews between 12 and 20,000 characters.**

- Rules of style and readability

- The Imprimerie Nationale typographical code recommends the following rule for works cited in footnotes: Domenach (Jean-Luc) and Richer (Philippe), *La Chine*, Paris, Le Seuil, 2008, p. 175-183.
- Avoid announcements of the plan such as: "we will talk about this in the first part, then that in the second part"...
- Similarly, there is no need to write "introduction" and "conclusion". If the reasoning is clear, the reader does not need to be led by the hand.
- Avoid paragraph numbering such as: 1.1.1a; 1.1.1.b
- Instead, it is strongly recommended to use **a style sheet** to highlight the reading levels. Normally, three reading levels are sufficient.

For example:

**Title (size 16 bold, centred)**

## **Inter (size 14, bold)**

Inter 2 (size 12, underlined, indented)

- Bullets
  
- As the review is intended for professionals, the writing style should be simple, direct and concrete. Avoid strings of subordinates ("We usually think that.... But we have found that..."), and avoid convoluted formulas and words, especially when they are not in the dictionary.

### **3. Submission to the Manuscript manager platform**

- Articles and all necessary information must be submitted on the submission platform:

<https://eeti.manuscriptmanager.net/>

- To register: click on this address, enter your email address, and follow the instructions: choose a password, fill in your details.

Please note that out of respect for the volunteers involved in the evaluation process, any submission that does not respect this editorial line or the instructions to authors will be rejected (desk reject).

### **4. Proofreading and improving the style for a practitioner audience.**

Submitted articles are systematically triple-blind reviewed by three reviewers recruited by the guest editors of an issue (two academics and one practitioner), in collaboration with the editors. The editors report back to the authors.

In addition to the review process by two academics and one practitioner, articles are systematically finalised by a professional journalist who checks the readability of the

article for practitioners. He or she may suggest revising, modifying or shortening certain passages.